Farmers Markets

Why Farmers Markets?

- In Georgia, carrots are in season in October, so farmers markets are a great place to purchase local, Georgia carrots.
- Farmers are an integral part of farm to school and farmers markets are a great way for students to meet their local farmers. Every time a student meets a farmer, it reinforces the face behind their food and gives them a greater appreciation for where their food comes from.

Where are Farmers Markets in Georgia?

- Search this online guide to find a farmers market near you: http://goodfoodguide.georgiaorganics.org/

Special Farmers Markets Programs to Share with Students & Families

Wholesome Wave Georgia

- Food stamp/EBT benefits are doubled at 37 different producer-only farmer’s markets across the state of Georgia to make fresh, healthy, local food more affordable for all. To participate in the program, the market shopper simply swipes their food stamp/EBT card at a participating market’s information booth for a certain amount (ex: $10) and then they receive double that amount (e.g. $20) in market tokens to spend on food at the market. Customers can double up to $50 per market day, giving them $100 to spend at the market. Tokens can be spent on fresh fruits, veggies, meats, dairy, breads, and cold prepared foods.
- A list of all Wholesome Wave Georgia partner farmers markets can be found here: http://www.wholesomewavegeorgia.org/find-a-market/
- For more information about how to connect with a Wholesome Wave Georgia partner farmer market email wholesomewavegeorgia@gmail.com or call 470-210-6283

Georgia Organics’ My Market Club

- The My Market Club is at 12 farmers markets across the state of Georgia and offers new farmers market shoppers great rewards like $5 in free market tokens to spend on local food, coupon books, and more!
- A list of My Market Club markets can be found here: https://georgiaorganics.org/MMC

For more information & other resources, visit www.georgiaorganics.org/for-schools/rooting-for-carrots