

**Georgia Farm to School (GA F2S) Alliance  
2017-2020 Goals**

**Goal 1: Secure commitment from all levels of school personnel and local farmers to achieve Farm to School vision.**

	Objectives	Measures	Partners	Comments / Action at 9/7/17 meeting
a	Award and incentivize schools and farmers to do F2S (e.g. Golden Radish, Shape grants, CPF, others)	<ul style="list-style-type: none"> <li>Measure 1.1 Number of organizations that provide grants, awards, and incentives to support local and regional F2S efforts;</li> <li>Measure 1.4 Number of GA F2S members that provide grants to support F2S-related programming.</li> </ul>	Georgia Organics, GaDOE SNP, GA Dept. of Public Health, GA Dept. of Agriculture, Captain Planet Foundation	Name/Number of organizations with grants, awards and incentives
b	Promote adoption of and dissemination about existing F2S models/best practices via communications & TA	<ul style="list-style-type: none"> <li>Measure 1.1 # Golden Radish media hits (press release, social media hits, shares, likes) highlighting districts that win awards;</li> <li>Measure 2.2 # of trainings that promote adoption of F2S best practices (GO, S4L, HMP, Shape grantees, Captain Planet, Ag in the Classroom, DOE).</li> <li>Measure 3.3 # of downloads of Golden Radish Documentation Examples from GO website.</li> </ul>	GO, S4L, HMP, Shape grantees, Captain Planet, GA Farm Bureau Ag in the Classroom, DOE	
c	Support integration of F2S into district-wide policies and/or procedures	<p>Measures include:</p> <p>Measure 1.1: Increase in number of local school district wellness policies that include language on farm to school activities as part of addressing nutrition and wellness efforts</p> <p>Measure 1.2: Increase in the number of school-level wellness policies that include language on farm to school activities as part of addressing nutrition and wellness efforts</p> <p>Measure 1.7: Increase in training farm to school stakeholders on policy and advocacy efforts, and follow ups conducted to engage youth, parents, growers and foodservice workers</p>	GA Dept. of Ed & Dept. of Ag: 2020 Vision GA F2S Alliance: Golden Radish	F2S language in job descriptions

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**Goal 2: Develop and support strategies to increase local food procurement and preparation.**

	Objectives	Measures	Partners	Questions/Comments for Action
a	Facilitating connection between schools and farmers: 1) Increased use of technology (i.e.: online market place, online communications, etc.); 2) Increased network opportunities (i.e.: meetings, events, etc.)	<ul style="list-style-type: none"> <li>• Measure 1.1 - Number, demographics, and type of local producers, processors &amp; distributors supplying local products to school districts;</li> <li>• Measure 2.1 - Social capital - Number &amp; type of food-related businesses partnering with the school district to support F2S through education, gardening, and procurement efforts</li> </ul>	Georgia Organics (Golden Radish data, Good Food Guide); GaDOE (Vendor data); GFVGA (database)	
b	Explore, document and promote existing models for local food distribution	<ul style="list-style-type: none"> <li>• Document the number of organizations that receive Golden Radish, Feed My School for a Week, Georgia Grown Test Kitchen, Shake It Up/Harvest of the Month, and other awards to support local and regional F2S efforts</li> </ul>	GA F2S Alliance, GA DoE, GA Dept. of Ag, DPH SHAPE	Highlight/spotlight successful districts/models and farmers; Nominated by F2S Alliance members (e.g. Golden Radish district award, GA shape website models, GAFVGA farmers)
c	Supporting education and training for farmers, nutrition directors, and school staff on procedures for local purchases and food safety	<ul style="list-style-type: none"> <li>• Measure 2.1 - Increase in professional development programs for teachers, foodservice workers and growers that include F2S curriculum, project-based and hands-on learning activities, procurement requirements &amp; procedures, food safety requirements, budgeting best practices, safe growing standards, socio-cultural aspects of food &amp; gardening education.</li> </ul>	Georgia Organics, S4L, HealthMPowers, GA DPH (Shape grantees), Captain Planet Foundation, GA Farm Bureau Ag in the Classroom, UGA Ext	

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		<ul style="list-style-type: none"> <li>Measure 2.2 - # of trainings that promote adoption of F2S best practices (GO, S4L, HMP, Shape grantees, Captain Planet, Ag in the Classroom).</li> </ul>		
d	Supporting education and training for nutrition staff on fresh food preparation, recipe and menu development, and locally grown food promotion	<ul style="list-style-type: none"> <li>Measure 3.4 - Increase number of training and TA opportunities available for incorporating F2S strategies into buying, preparing, serving, and recycling of school food. --- DOE trainings; GO trainings</li> </ul>	GaDOE SNP, Georgia Organics, CHOA	

**Goal 3: Increase students' understanding of where food comes from through education about food, farming, and nutrition.**

	Objectives	Measures	Partners	Questions/Comments for Action
a	Promote/disseminate websites and other resources with farm to school lesson plans and activities	Measures: <ul style="list-style-type: none"> <li>Website and social media hits &amp; other forms of media.</li> <li>Download curricula/lesson plans.</li> <li>Number of curricula/lesson plans distributed at professional development</li> </ul>	Georgia Organics, Captain Planet Foundation, UGA Extension, GaDOE SNP, GA Shape, GA Ag Education, GA School Garden Network (Captain Planet & Wilde Center, partners), GPB (Laura Evans), Farm Bureau, (Partners beyond the Alliance: EA, GPB, National organizations: LifeLab)	
b	Supporting professional development for educators on using farm to school curricula	Education - Education policy & program support F2S activities:	Georgia Organics, UGA Extension, GA Shape, CPF,	

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	<ul style="list-style-type: none"> <li>• Measure 1.1 - 1.1 Knowledge of local foods, where food comes from and how it is grown;</li> <li>• Measure 1.5 - Attainment of food-related skills, such as recipe development, food-preparation, gardening and cooking;</li> <li>• Measure 2.1 - Increase in professional development programs for teachers, foodservice workers and growers that include F2S curriculum, project-based and hands-on learning activities;</li> <li>• Measures: Number of workshops held, number of educators, number of schools/sites represented</li> </ul>	HealthMPowers, GA Ag Education, Farm Bureau, GA Dept. of Ed, GA Dept. of Ag,	
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**Goal 4: Identify strategic stakeholders and create alliances to support our farm to school efforts.**

	Objectives	Measures	Partners	Questions/Comments for Action
a	Maintaining and expanding commitment from key leaders through meetings and events	<ul style="list-style-type: none"> <li>• Measures:</li> <li>• Number organizations represented on the F2S Alliance.</li> <li>• Number of positions existing/added related to F2S at State Govt Agency-level.</li> <li>• Number of strategic stakeholders represented in keynotes, sponsorship, &amp; exhibitors at F2S meetings/events. (Increase over time.)</li> <li>• Growth of F2S initiatives within each stakeholder organizations (e.g., increases in GR applications, FMSFW, Test Kitchens, USDA F2S Grant Recipients).</li> <li>• Expanding the number of emerging/other potential partners.</li> </ul>	State Agencies (DOE, DA, DPH, GO, UGA Ext, CPF, GFVGA, GA Shape, HealthMPowers, GA Ag Ed, DECAL (keeping track of leads, identifying emerging partners)	

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b	Incorporating farm to school program elements into key stakeholder conferences	<ul style="list-style-type: none"> <li>Track/expand number of submissions and acceptances at F2S-focused conferences (GA F2S Summit, GO Conference, NFSN Conference). Track/expand number of F2S-related presentations at other conferences.</li> </ul>	GA F2S Alliance, NFSN	
c	Examine structure and potential opportunities for expansion of the F2S Alliance	<ul style="list-style-type: none"> <li>Annual review of structure &amp; alliance make-up.</li> </ul>		

**Goal 5: Identify and support evaluation & research priorities for farm to school.**

	<b>Objectives</b>	<b>Measures</b>	<b>Partners</b>	<b>Questions/Comments for Action</b>
a	GA F2S alliance will evaluate its own work to ensure it is achieving its objectives	Annual review of progress against goals and objectives (June/July). Disseminate results at F2S Summit. Georgia Organics USDA F2S Training Grant funds part of Farm to School Summit & track at G.O. Conference. Golden Radish data.	All GF2S Partners	
b	Identifying & prioritizing issues & knowledge gaps identified by F2S Alliance members. ("What do you wish you knew?" "Why do you come/participate in F2S Alliance?")	Annual survey of F2S Alliance members; Review and prioritize results	All GF2S Partners	