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Georgia Organic's 13th Annual Attack of the Killer Tomato Festival Strikes Again!

(Atlanta, Georgia) Tuesday, April 9, 2024 – Georgia Organics' longstanding fundraiser, the Attack of the Killer Tomato Festival, is back! Join a lively crowd of over 1,000 of Atlanta's most passionate local food enthusiasts on July 28 from 3-6 PM at Westside Motor Lounge as Georgia Organics dives headfirst into the 13th year of its epic tomato-tasting showdown.

This iconic tasting festival features a carefully curated lineup of some of the Southeast's most formidable chefs and bartenders showcasing their culinary prowess with dishes and cocktails crafted from tomatoes grown by Georgia farmers. Previous participating chefs include luminaries like Terry Koval (The Deer & The Dove, B-Side), Steven Satterfield (Miller Union), Deborah VanTrece (Twisted Soul Cookhouse & Pours), Hector Santiago (El Super Pan), and Ford Fry (Rocket Farm Restaurants).

Attendees will traverse the festival grounds sampling dishes and cocktails, all while being entertained by live performances, including Djs, puppets, and roving musicians, A lively auction will feature coveted items – dinners, excursions, and more – curated for the food and farm lover. The event will culminate in a delightfully campy ceremony crowning the Tomato Champion of 2024.

Among the culinary participants are chefs and bartenders from Georgia Organics' Farmer Champion network – a growing roster of culinary professionals across sectors recognized for their dedication to purchasing from local and organic farmers. Launched in 2019, the Farmer Champion program supports professionals dedicated to sourcing locally and organically, thereby nurturing Georgia's diverse patchwork of small farms.

Natasha Paracha, Georgia Organics' Director of Events states, "Through the celebration of local farmers and culinary artisans at the Attack of the Killer Tomato Festival, we're not just savoring delicious dishes, we're cultivating a deeper connection to our community, supporting local regenerative agriculture, and nourishing the roots of Georgia's rich culinary landscape."

Since 2008, this event has been Georgia Organics' primary fundraiser, powering its mission to invest in organic farmers for the health of our communities and the land. True to this mission, all tomatoes at the Attack of the Killer Tomato Festival are purchased from local farms who are recognized and honored at the event.

Tickets go on sale to the public at 12 PM on Monday, April 15. General admission tickets are \$100. VIP tickets are \$250 and include early festival entry, access to the exclusive VIP Lounge, specialty beverages, and a collectors' "swag bag" upon entry. As in years past, tickets and sponsorships will sell out fast! For more information about tickets, sponsorships, and participating chefs and bartenders, visit: bit.ly/aktf2024.

Follow the festival on Instagram <u>@attackofthekillertomatofest</u> or sign up for Georgia Organics' e-newsletter The Dirt at <u>bit.ly/thedirtnewsletter</u> if you dare to keep up with AKTF news and more...

Because in the world of Attack of the Killer Tomato Festival, the only thing scarier than a killer tomato is missing out on the hottest food event of the year!

We all know these tomatoes don't stand a chance. However, the burning question remains: which of our culinary heroes will emerge the crowned and caped 2024 Tomato Champion?

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About Georgia Organics

Georgia Organics is a dynamic statewide nonprofit investing in organic farmers and community allies to cultivate a strong local food movement. While Georgia Organics was officially founded in 1997, its roots go back to the 1970s as an association of growers that recognized the power of collective action. Today, Georgia Organics continues to champion this ethos in support of their mission to invest in farmers for the health of our communities and the land. This effort is achieved through a host of Farmer Services, conferences, and convenings; Community Collaborations, including Farm to School and Early Care, Family Farm Share, and Farmer Champion (Farm to Restaurant) programs; and Farmer Advocacy. These programs are driven by a strategic plan for a lasting and systemic impact on farmer prosperity, equity, and healthy land and communities.

Learn More: <u>georgiaorganics.org</u> Support: <u>georgiaorganics.org/donate</u>

Facebook: <u>/georgiaorganics</u> Instagram: @georgiaorganics

About Westside Motor Lounge

Westside Motor Lounge is ATL's newest indoor-outdoor food, beverage and entertainment experience located on Atlanta's Westside! You can find us on the corner of Northside Drive and Donald Lee Hollowell Parkway. At just under 3 acres, Westside Motor Lounge houses a full-service restaurant, two full-service bars, a private event space dubbed Idlewilde as well as an expansive outdoor courtyard featuring a fully wired stage for bands and DJs to plug in, a beer garden, shuffleboard courts, firepits, tons of seating and our very own vintage Airstream travel bar and food trailer.

Learn More: westsidemotorlounge.com
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